

Probes into the organic integration of the entrepreneurial and innovative ability of the newly-built local undergraduate colleges and the development of regional economy

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Abstract: this paper expounds the complementary relationship between the cultivation of college students' innovative and entrepreneurial ability and the development of regional economy from three aspects: (1) the cultivation of college students' innovative and entrepreneurial ability in newly-established local universities is conducive to the development of regional economy; The rapid and efficient development of local economy can improve the innovative and entrepreneurial ability of college students, and the development of regional economy and the innovative and entrepreneurial ability of college students complement each other.

Key Words: Innovation and entrepreneurship; regional economy; organic integration.

First Preface, the contemporary national economy is developing rapidly, in China, the level of economic development in different regions varies greatly, among which, there are historical reasons for such a huge difference, in addition, the different attitudes to the cultivation of talents also aggravate the difference. Therefore, in order to develop the regional economy rapidly, we should attach importance to the cultivation of talents, in the work of the achievement will pay more attention to the cultivation of the ability to innovate and start a business.

Second, in order to integrate the entrepreneurship and innovation ability with the regional economic development, some measures should be taken from the following aspects:

(1) It is helpful to promote the development of regional economy to pay attention to the cultivation of college students' ability of innovation and entrepreneurship.

The level of economic development of a region, to a large extent, depends on the level of talent. Therefore, in today's situation of severe employment pressure, only colleges and universities are aware of the importance of cultivating college students' innovative and entrepreneurial ability, and actively carry out innovative and entrepreneurial education when college students receive school education, by changing the traditional ideas of college students, improving their awareness and guiding them to start their own businesses, we can not only find the direction of their own life, but also create employment opportunities for others. In addition, college students through their own innovation and entrepreneurship, can improve their own practical ability and comprehensive quality, but also improve their professional competitiveness, through the practice of entrepreneurship and innovation, colleges and universities have developed the ability of hard-working college students, students do not shoot the spirit of struggle failure, so that college students on the road of life more setbacks, more courage, finally out of their own world. In the end, tens of millions of college students, with the

spirit of not being afraid of hardship and not conceding defeat, have all made a career out of their posts. Then, with the support of innovative and entrepreneurial talents, one enterprise after another will develop, the development of enterprises, then a region's economic development speed, development quality, the ability of sustainable development will naturally improve.

(2) The promoting effect of regional economic development on college students' innovation and entrepreneurship education.

With the continuous development of a region's economy, it is inevitable that there will be new requirements on the demand for talents. As the cradle of talents training, universities will certainly change along with the social demand if they want to adapt to the development of society, in order to satisfy the development of regional economy, we should make the talent training mode which is in step with the development of the society, so as to promote the reform of the traditional talent training mode which can not meet the actual needs of the universities, based on the needs of serving the regional economy and social development, and realizing the benign interaction with the regional economy, for the regional economic development to transport a large number of outstanding innovative entrepreneurial talents.

Because the mode of personnel training has changed in colleges and universities, it also needs to make corresponding changes in teaching contents, teaching methods, teaching ideas of teachers and so on, in this way, the college itself is pushed to reform and progress continuously in the process of talent cultivation, which is closely connected with the pulse of the times, thus gradually accomplishing its own reform and growth, and the college shoulders the heavy responsibility of talent cultivation, the cultivation of innovative and enterprising talents cannot be separated from the development of school innovative and enterprising education. In order to meet the needs of the development of local economy and find the cut-in point of integration with the local economy, the major establishment and the goal of personnel training in local colleges and universities should be adapted to the needs of the development of local economy, therefore, the development of regional economy can promote the development of college students' ability of innovation and entrepreneurship and the development of colleges and universities.

(3) Through school-enterprise cooperation, the establishment of enterprise practice base and other ways, so that enterprise development and innovation and entrepreneurship of college students, the ability of organic integration.

In order to make college students better adapt to the development needs of enterprises, colleges and universities need to vigorously develop the cooperation between colleges and enterprises, establish practice bases, extend the time of students' practice, increase the degree of students' participation in enterprises, and exercise students' will, improving students' practical ability and the lack of practical ability have been the bottleneck of cultivating college students' ability in China Colleges and universities can also set up their own entrepreneurial associations and other organizations, for students to provide a field exercise, the real link between theory and practice. By taking the road of combination of production, study and research, the students' ability of innovation and entrepreneurship is constantly promoted. Colleges and universities can also let professional teachers go into enterprises, go to enterprises for research, go to enterprises for study, so that front-line teachers can really understand what enterprises need and participate in the actual work of enterprises, to train a group of high-level teachers with the ability of innovation and entrepreneurship, as the backbone of the development of innovation and entrepreneurship education; We can also hire some successful entrepreneurs, entrepreneurs, consultants, venture capitalists who have both practical work experience and some theoretical training from some well-known enterprises to work as part-time teachers in schools, to the school for students to

class, so that students more profound understanding of the enterprise, but also inspired the enthusiasm of the struggle of students. Then, in the innovative entrepreneurship education for students, through career planning, team training, entrepreneurship practice and other practical activities, to cultivate the entrepreneurial spirit of students, let the college students in the work of the brave and responsible, good at thinking and discovery, dare to innovate, not afraid of difficulties, with the potential of entrepreneurs.

In conclusion, the development of regional economy and the cultivation of college students' innovative and entrepreneurial ability are complementary and win-win cooperation.

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